KEREN קרן
HAYESOD היסוד
For the People of Israel

ISRAEL IS UNDER ATTACK



HEALING A NATION AT WAR

ISRAEL TRAUMA COALITION (ITC)

SUPPORTING THE PROJECT

Keren Hayesod calls upon world Jewry to stand with Israel at this defining moment in Jewish history. As Israel fights to remove the existential threat from Iran, the physical and emotional toll on its civilian population is staggering. Communities are under attack. Families are living in fear. The need for trauma rehabilitation is immediate and vast.

Your generous contribution of USD $3,000 will support Keren Hayesod programs to strengthen the population of Israel as it fights to remove the existential threat from Iran, and provide three months of trauma treatment for an individual suffering from war-related emotional distress. This includes direct therapeutic care through the Israel Trauma Coalition (ITC) and its Direct Care Program, offering hope and healing to men, women, children, and families who have endured unimaginable suffering.

Every donation will be matched by the Government of Israel—doubling your impact in this moment of crisis.

ISRAEL IS AT WAR WITH IRAN!

After decades of Iranian threats to destroy the Jewish State—through nuclear development, proxy terror attacks, and relentless incitement—Israel has reached a critical juncture. In the aftermath of the October 7th Hamas massacre, with increasing missile fire from Hamas, Hezbollah and the Houthis, and now direct missile attacks launched from Iran, Israel had no choice: if we do not destroy Iran's nuclear capacity, Iran will destroy us.

On the night between June 12–13, sirens blared across the country as missiles rained down from Iran. A national emergency was declared. Public gatherings restricted. Schools disrupted. Life turned upside down. The emotional strain, layered on nearly two years of war and trauma, is becoming unbearable.

THE EMOTIONAL TOLL: A NATION IN DISTRESS

- Over 600 days of ongoing war.
- Communities displaced.
- Families living in fear of the next siren.
- Thousands coping with injury, loss, or bereavement.
- Children and youth showing signs of long-term trauma.
- Elderly survivors and vulnerable populations retraumatized.

From survivors of the October 7th attack to evacuees from the northern and southern borders, the people of Israel are physically and emotionally exhausted. **But the launch of Operation Rising Lion has brought a massive rise in the scope and level of trauma. Without intervention, today's trauma risks will become tomorrow's crisis.**

HELPING INDIVIDUALS HEAL FROM TRAUMA

In partnership with the Jewish Agency for Israel and the Government of Israel, Keren Hayesod has launched a national rehabilitation initiative. At its heart is collaboration with the Israel Trauma Coalition (ITC)—Israel's leading trauma response network.

Through its 13 resilience centres around Israel, the ITC provides an array of trauma response services aimed at strengthening individuals, families and entire communities. The services focus on four key areas: direct care, emergency preparedness, professional training and support, and community resilience.

Treating trauma and building resilience

3 months

12 sessions

Supported by a team of professionals

In a race against time, ITC experts provide direct care for individuals, families and groups using cutting-edge intervention and therapeutic techniques, with special attention given to vulnerable populations including the elderly, children, new immigrants, Bedouin and special needs populations. The responsive tools range from psycho-education and personal, coping tools through to community resilience and a return to competence.

ACT NOW TO HELP A NATION HEAL

Your support will:

- Reduce the risk of long-term PTSD
- Help individuals rebuild emotional strength
- Prevent chronic trauma from spreading through entire communities
- Restore the resilience of Israel's most vulnerable populations

This is a national trauma event of unprecedented scale. What we do now will shape the emotional landscape of Israel for years to come.

Let us show Israel's citizens that they are not alone.



For further information, please contact your local Keren Hayesod - UIA emissary or Projects Department.
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